



**Down Syndrome Association of Brazos Valley  
Buddy Walk®**

**2009  
Sponsorship  
Proposal**

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## **Introduction**

Our members include people with Down syndrome of all ages, and their parents and families. When a new baby is born or someone new moves into our community, we are here to help them find vital medical, educational and recreational resources. For a new mother or father, nothing can compare to the advice of other parents of a child with Down syndrome. This connection and support is the essence of our group.

Since 1979, the National Down Syndrome Society has worked to achieve its vision of a world in which all people with Down syndrome have the opportunity to enhance their quality of life, realize their life aspirations, and become valued members of welcoming communities.

The **mission** of the National Down Syndrome Society is to be the national advocate for the value, acceptance and inclusion of people with Down syndrome..

In cooperation with its 270 affiliate groups, NDSS influences important local and federal legislation, establishes October as National Down Syndrome Awareness Month, organizes the Buddy Walk - the nation's largest advocacy walk for Down syndrome - and much more.

## **What is Down syndrome?**

Down syndrome is a genetic condition that occurs in approximately one in every 800 to 1,000 live births. It affects people of all ages, races and economic levels and is the most frequently occurring chromosomal abnormalities. It occurs when there are three, rather than two, number 21 chromosomes present in every cell of the body. Instead of the usual 46 chromosomes, a person with Down syndrome has 47. It is this additional genetic material that alters the course of development and causes the characteristics associated with the syndrome. Down syndrome affects over 350,000 people in the United States alone. Recent advances in our understanding of Down syndrome have resulted in dramatic improvements in the life span and potential of those who are affected.

## **The Buddy Walk® at a Glance**

**What:** A major multi-site walking event occurring during the month of October, National Down Syndrome Awareness Month

**Why:** To raise more than \$10,000,000 to support local and national programs, and to promote acceptance and inclusion of all people with Down syndrome

**How:** Through individuals who seek donations from friends, families and co-workers to sponsor their participation in walks around the country

**When:** Throughout the month of October, National Down Syndrome Awareness Month, more than 275 Buddy Walks will occur throughout the United States.

### **6<sup>th</sup> Annual Buddy Walk on October 11, 2009**

**Where:** *Wolf Pen Creek Amphitheater*

**Audience:** More than 200,000 participants nationally including children, young adults and adults with Down syndrome, family members, friends, healthcare professionals, corporate teams and members of the community. Our Buddy Walk has doubled since the first Buddy Walk and we estimated more than 1600 participants this year.

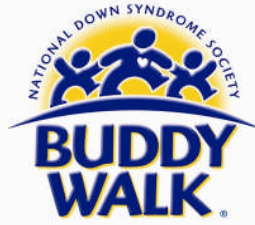
### **The Buddy Walk Background**

The Buddy Walk was developed in 1995 by the National Down Syndrome Society to bring together a wide range of concerned individuals to reach out to friends, family and co-workers to promote awareness and inclusion for people with Down syndrome and to raise money for research and education programs.

The Buddy Walk is a one-mile walk in which anyone can participate without special training. The walk has grown from 17 walks in 1995 to more than 285 expected in 2009. More than 225,000 people from coast to coast, participated in 2008 alone. We anticipate that the number of Buddy Walks will increase significantly over the years. The goal of the Buddy Walk is to promote understanding and acceptance of people with Down syndrome.

**OCTOBER IS NATIONAL DOWN SYNDROME AWARENESS MONTH!**

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# Down Syndrome Association of Brazos Valley

## The Buddy Walk Event

We will kick off the event with a one-mile walk to support Down syndrome awareness followed by a BBQ lunch provided by Grey Smoke Cookers and drinks provided by Bryan Coca-Cola. We will have several children's activities to include but not limited to joy jumps, clowns, face painting and Granger Smith concert.

## Sponsorship Levels:

	Walk Angel	Buddy Walk Sponsor	Buddy Walk Partner	Buddy Walk Patron	Buddy Walk Supporter
	\$ 5000	\$ 2500	\$ 1000	\$ 500	\$250
<b>Company Visibility</b>					
Logo displayed prominently on back of t-shirts	X	X			
Logo displayed on back of t-shirts			X	X	
Logo / Name with link on Buddy Walk website	Logo	Logo	Logo	Logo	Name
Logo on Buddy Walk registration forms	X	X	X	X	
Logo on Press Materials	X	X			
<b>Race Day Recognition</b>					
Recognition from podium	X	X	X		
Logo / Name on banner displayed at walk	Logo	Logo	Logo	Logo	Name
Company provided banners displayed at Buddy Walk	4	3	2	1	
Company name announced	X	X	X	X	X
Complimentary t-shirts and BBQ tickets	8	6	4	2	1

All sponsorship checks should be made out to *Down Syndrome Support Association of Brazos Valley*, and should note *BCS Buddy Walk* in the memo line. It is tax deductible (FID# 30-0344421) and you will receive a receipt in the mail. Please send sponsorship form and checks to: Down Syndrome Association of Brazos Valley, 2910 Horseback Ct. College Station TX 77845.



# Down Syndrome Association of Brazos Valley

## 2009 Sponsor Confirmation Form

*Please email a logo to be displayed on shirts and other recognition sources to:  
[dsabv@yahoo.com](mailto:dsabv@yahoo.com) (any form is acceptable). .*

**No, I do not wish to be a sponsor at this time,**

Company Name:

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Company Contact:

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Address: \_\_\_\_\_ City: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_